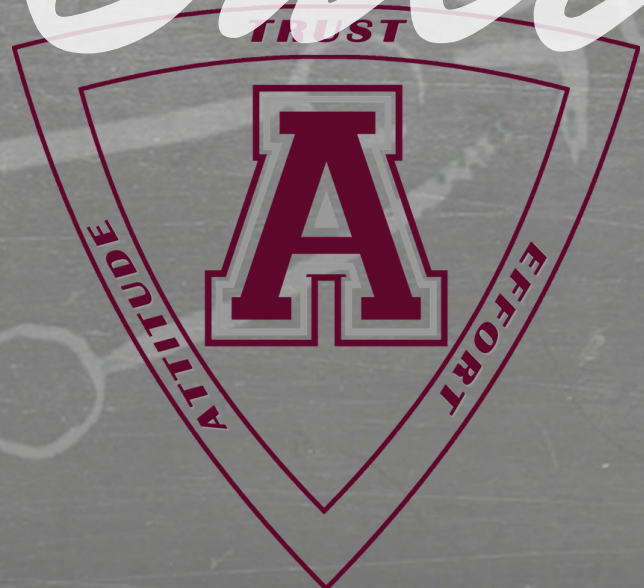


# ANOKA

## FOOTBALL

*The Culture*



# *The* **MISSION**



**Anoka Football  
will Pursue Greatness  
with Relentless Effort,  
Positive Attitude, and  
Trust in our Family.**

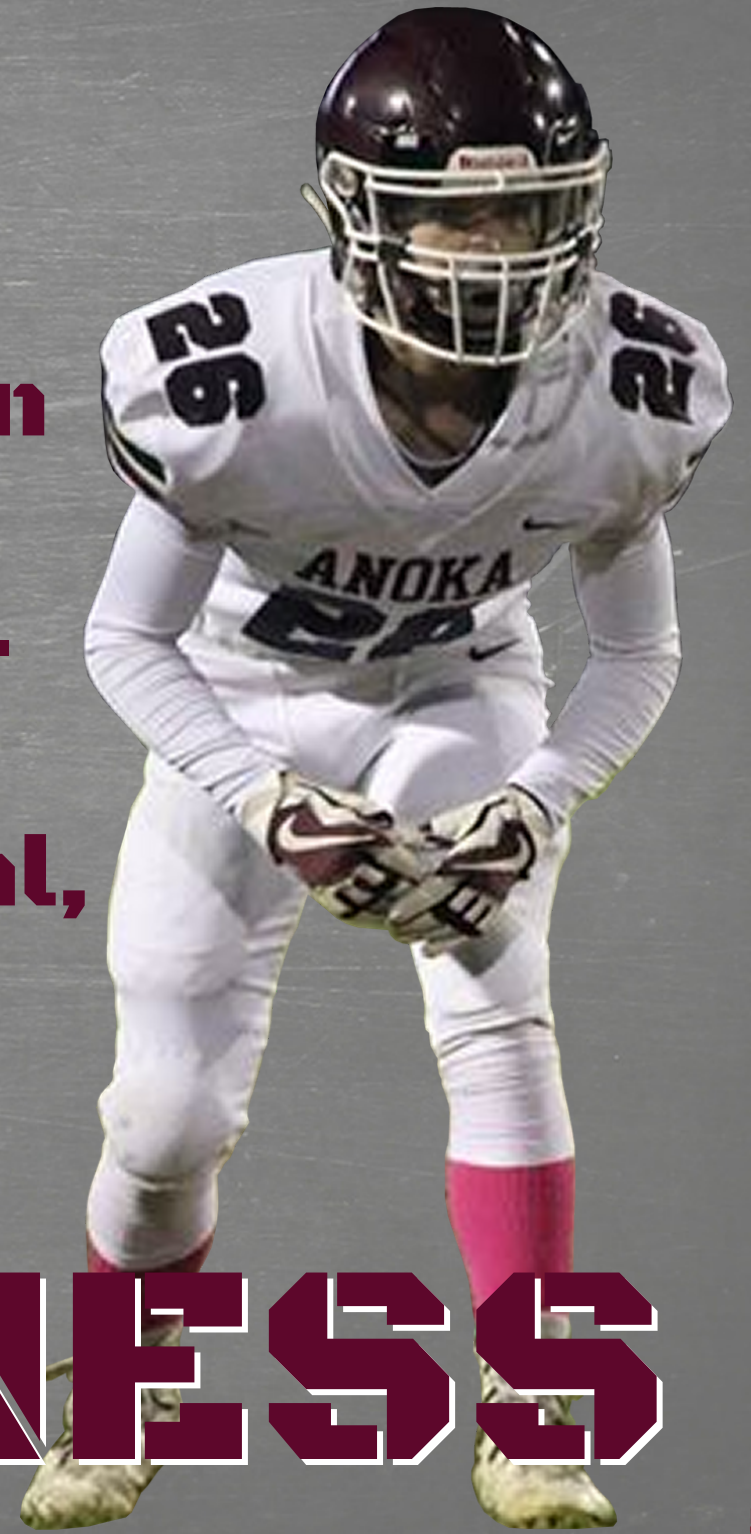
**We will attack life the Way  
of the Tordano with Great  
Integrity and No Excuses.**

**The WHAT**



**We will strive  
to become  
the best version  
of ourselves  
that we can be.**

**As an individual,  
As a Group,  
As a Family**



**GREATNESS**

# FAMILY

Do all things to glorify your **FAMILY**,  
your **TEAM**, and your **COMMUNITY**.



# FFFA

## **FAMILY**

**Two or more people who are:**

- **Committed to the same goals and values.**
- **Putting each other first.**
- **Willing to risk something for others.**

**We Love each other  
As we Love our Family**

**A**  
*The HOW*



# EAT WIN

Effort

Attitude

Trust

Way of the

Tornado

Integrity

No Excuses



# EFFORT

- **As Fast as You Can**
- **As Hard as You Can**
- **For as Long as You Can**
- **In Everything You Can**

**Attack all we do each  
day with an effort  
unknown to mankind.**

**WE CAN  
WE WILL  
WHY NOT US  
WHY NOT NOW  
WE ARE HUBMEN**



**WE WILL CHOOSE DAILY TO  
TAKE A POSITIVE ATTITUDE  
INTO ALL WE DO.**

**ATTITUDE**



**It may not be the only way**

**WAY**  
OF THE  
**TORNADO**

the  
**How**

the  
Little  
Things

**...but it is our WAY.**

# TRUST

**Trust is the key to any family, team, or organization.**

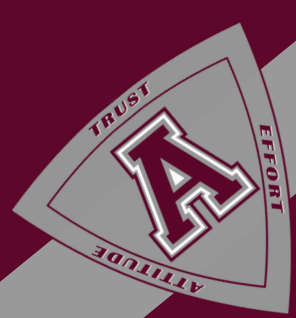


**Player**

**Coach**

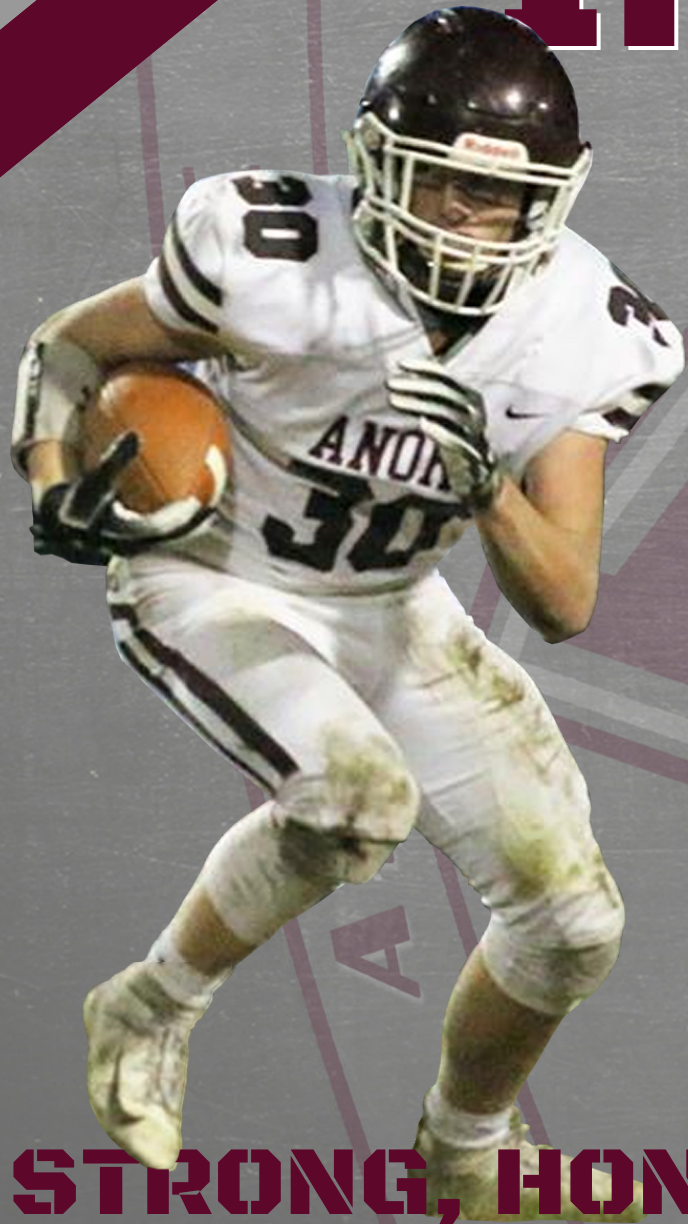
**Parent**

**Firm belief in the reliability, truth, ability, or strength of someone or something**



**WHO ARE WE**

# **INTEGRITY**



**DO THE RIGHT THING  
...BECAUSE IT IS THE  
RIGHT THING.  
EVEN WHEN NO ONE IS  
LOOKING.**

**STRONG, HONEST MEN OF CHARACTER**



**We will resist the urge to**

**Blame  
Complain  
Defend**

**NO EXCUSES**

**GET COMFORTABLE BEING UNCOMFORTABLE**

**UNCOMFORTABLE**

**GREATNESS**

**Greatness is found  
at the edge of discomfort.  
Embrace UNCOMFORTABLE  
situations as opportunities.**



**Continue to Redefine Your BEST**



**GOOD, BETTER, BEST,  
NEVER LET IT REST  
TILL YOUR GOOD IS BETTER,  
AND YOUR BETTER IS BEST.**

**BEST IS THE STANDARD**

**New Limits Every Day  
Today's Best is Tomorrow's Average**

**BE THE 1%**

**THE DIFFERENCE BETWEEN  
GOOD AND GREAT IS  
CONSISTENCY.**

**STRIVE TO IMPROVE EACH  
DAY TO GET 1% BETTER THAN  
YOU WERE YESTERDAY.**

**99% OF THE WORLD  
IS AVERAGE  
...BE THE 1%**



# CONF



**ONE PLAY AT A TIME**

**ONE DAY AT A TIME**

**ALL YOU HAVE ON EACH PLAY.**

**THEN ON TO THE NEXT**



**COMPETE**

**ALWAYS**

**BE**

**COMPETING**

**C**

**B**

**A**

**GREATNESS IS AN ALL THE TIME THING.**

**ANOKA**

**BLOCK THE NOISE**

**FOCUS**

**CONTROL WHAT  
YOU CAN CONTROL**

**The successful warrior is the average  
man, with laser focus. – Bruce Lee**

Life is 10% what happens,  
90% how you respond to it.

# RESPONSE:

$$E + R = O$$

**E**                      **R**                      **O**  
EVENT                      RESPONSE                      OUTCOME



Who you are  
is how you RESPOND!

# PROGRAM DEVELOPMENT



**COMPETITIVE  
GREATNESS**

**EFFORT**

**RELATIONSHIP &  
COMMUNITY BUILDING**

**FUNDAMENTALS &  
SKILL DEVELOPMENT**

**FUN**

**The foundation for all we do is fun.  
We build on that towards Competitive Greatness**

*We Are* **ANOKA**

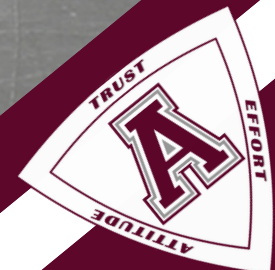
**WHAT YOU SEE  
ON FILM  
IS EITHER  
COACHED OR  
TOLERATED**



# TORNADO *For* LIFE



**WE WILL BE TORNADOES  
FOR THE REST OF OUR  
LIVES. DO EVERYTHING  
WE CAN TO MAKE  
SURE THAT MEANS  
SOMETHING SPECIAL.**





WWE



NINE